 Module C Task - Orwell Essay

Task: Craft of Writing – Orwell Essay

Date Distributed:

Due Date:

Equipment/ Resources: (List any needed)

Task Description

George Orwell’s essay, ‘Politics and the English Language’, is crafted to persuade his target audience about the power of language to convey ideas as well as to manipulate opinion.

Show your understanding of the ways he has done so by writing your own persuasive essay on an aspect of life which annoys you and needs to change. Use elements such as anecdote, allusion and metaphor, as well as other language and rhetorical techniques, to engage your chosen audience and persuade them to consider your point of view.

Your essay should be 600 – 800 words long.

Outcomes

* EA12-1 independently responds to, composes and evaluates a range of complex texts for understanding, interpretation, critical analysis, imaginative expression and pleasure
* EA12-3 critically analyses and uses language forms, features and structures of texts justifying appropriateness for specific purposes, audiences and contexts and evaluates their effects on meaning
* EA12-4 strategically adapts and applies knowledge, skills and understanding of language concepts and literary devices in new and different contexts
* EA12-9 reflects on, evaluates and monitors own learning and refines individual and collaborative processes as an independent learner

Methodology

| Number | Work Through These Steps | Completed |
| --- | --- | --- |
| 1 | Study Orwell’s speech in detail and complete all classwork | [ ]  Yes[ ]  No |
| 2 | Brainstorm issues that annoy you in some way. Decide on which one you are going to focus on and develop your ideas further. What examples and anecdotes can you give to support your frustration? What do you want change? | [ ]  Yes[ ]  No |
| 3 | Consider exactly who you target audience group would be. (Age range? Gender(s)? Interests? Educational level? And so on) | [ ]  Yes[ ]  No |
| 4 | Discuss & plan ways to engage this audience in your essay/ topic. | [ ]  Yes[ ]  No |
| 5 | Draft your essay. Use the SOAPS framework to assist your planning. Then submit this to your teacher or others for feedback. | [ ]  Yes[ ]  No |
| 6 | Consider this feedback and re-draft and improve your essay. | [ ]  Yes[ ]  No |
| 7 | Repeat steps 5 and 6 if necessary. Check you have used a range of language and rhetorical devices to engage, interest and persuade your audience. | [ ]  Yes[ ]  No |
| 8 | Finalise your essay & get it printed to hand in. Check your name & class are on it. | [ ]  Yes[ ]  No |
| 9 | Hand in by the due date | [ ]  Yes[ ]  No |
| 10 | Final Product:Essay Completed | [ ]  Yes[ ]  No |

The Craft of Writing – Essay

| Band Descriptors | Band |
| --- | --- |
| * Sophisticated, original and engaging response
* Explores perceptively their chosen issue
* Skilful control of language
 | A |
| * Effective response
* Explores effectively their chosen issue
* Effective control of language
 | B |
| * Sound response
* Explores their chosen issue
* Adequate control of language
 | C |
| * Attempts a response
* Attempts to explore their chosen issue
* Limited control of language
 | D |
| * Attempts to compose a response
* Minimal control of language
 | E |

The Craft of Writing – Essay Feedback

| What Went Well? | Areas to Improve |
| --- | --- |
| * Thoughtful and original use of essay form to explore the chosen issue
* Wrote an engaging essay which clearly presented their point of view
* Played with rhetorical features for example. pathos, logos, ethos, to engage and persuade the audience
* Built reader’s understanding of the issue
* Used a variety of language devices including the rhetorical questions, similes, metaphors, symbols/ motifs, emotive language and so on.
* Used a variety of sentence types for effect
* Used a variety of sentence starters for effect
* Sophisticated vocabulary
* Used allusion and/ or anecdote appropriately
* Used paragraphs appropriately
* Maintained tense throughout
* Few errors in spelling, punctuation and grammar
 | * Needs to be original in your choice of issue and use of persuasion
* Needs to focus on ways to engage your reader
* Needs to play with the rhetorical features for example. pathos, logos and ethos
* Needs to spend time developing the reader’s understanding of the issue
* Needs to include a variety of language features to both engage and persuade the reader
* Needs to include a variety of sentence types – simple, compound, complex
* Needs to choose more sophisticated vocabulary
* Needs to vary the start of sentences
* Needs to use paragraphs
* Needs to improve spelling/grammar and/or punctuation
* Stretch: the ways used to engage the reader
* Stretch: the use of language devices and rhetorical techniques
* Stretch: the efforts to persuade the reader to consider/accept your point of view on the issue
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Next Steps

Use the feedback to further polish your speech ready for presentation.

Comments