



# Visitor economy: Choose your own adventure

## Enrol in the introductory Microskill

Are your students ready to embark on an exciting journey into one of the most dynamic and rapidly growing sectors in NSW?

The visitor economy is more than just tourism; it's a vibrant ecosystem that encompasses travel, hospitality, events, and cultural experiences.

### Course description:

This course is designed for individuals who would like to explore the diverse roles and opportunities the visitor economy has to offer. Whether you're finishing school or seeking a career change, this course will set you on the right path.

### Learning outcomes include:

- Understand the impact of the visitor economy in NSW and its contribution to employment and the development of regional communities
- Recognise how wide and diverse the visitor economy is
- Explore career paths and opportunities in the visitor economy
- Assess your own career opportunities and determine the best path to achieve them
- Take action to join the visitor economy industry

### Learn more:

Visit [tafensw.edu.au/VisitorEconomy](https://tafensw.edu.au/VisitorEconomy)  
Email [support.training@tafensw.edu.au](mailto:support.training@tafensw.edu.au)

### Duration

2 hours

### Study type

Study online,  
on-demand – 6 months access  
from day of enrolment

### Start date

Anytime


### Course outcome

Non-nationally recognised  
certificate of completion

### Enrolment

NSW high school students or staff members are eligible to register for this microskill for free.

To register, a careers advisor or teacher should express interest on behalf of students and staff at their school via the QR code below.

 [tafensw.edu.au/VisitorEconomy](https://tafensw.edu.au/VisitorEconomy)

RTO 90003 | CRICOS 00591E | HEP PRV12049

Choose Tourism – an Australian Government initiative.

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In partnership with:  Destination NSW

Scan the QR code to find out more:

