

Make Every Day Count

Film competition information booklet

Entries close 5pm, 28 May 2021

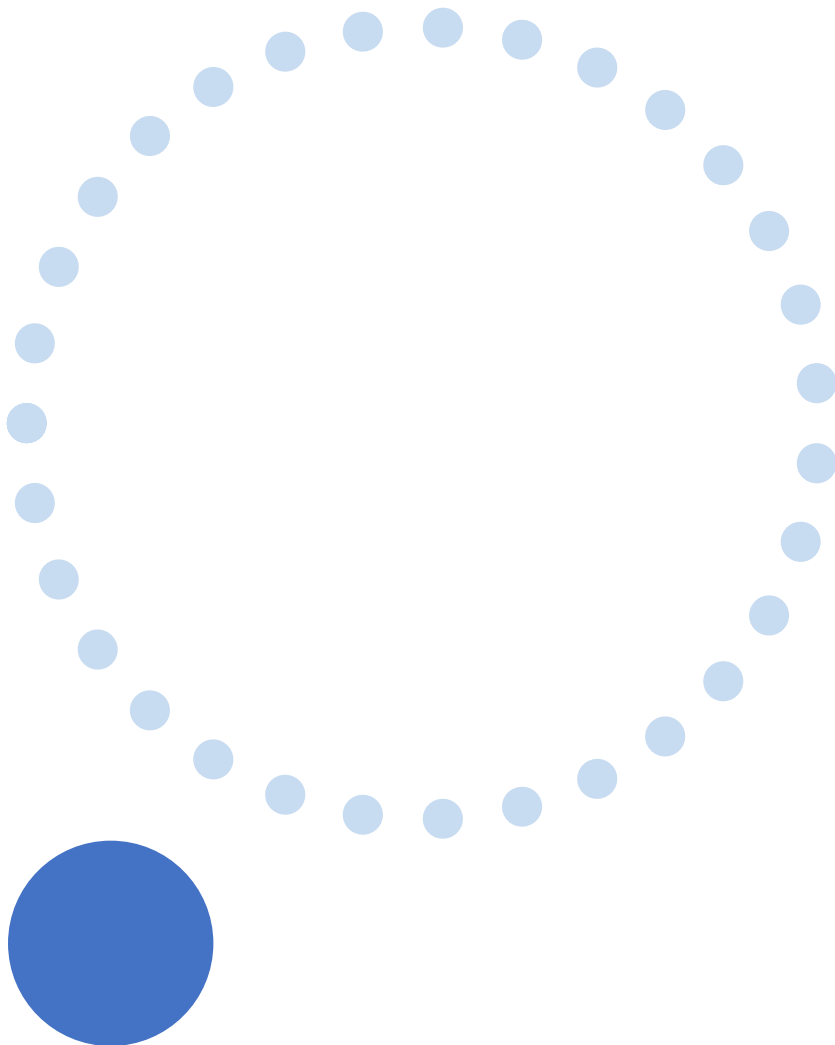
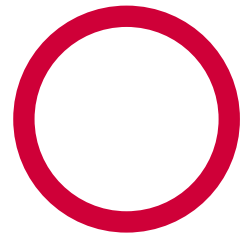


Table of contents

Make Every Day Count	1
Table of contents	2
Background	2
Competition Guidelines.....	2
Participation.....	2
Film Submitting Protocols.....	3
Selection of Films	3
G Rating	3
Participation and Consent Deed.....	3
All films submitted should	3
Copyright.....	4
Student Participation and Consent Deed.....	5

Background

Australian schools experience a drop in attendance as students advance through the years. The biggest drops occur between Years 7 and 10, where there is a 3.7% drop in the national average attendance rate. 25% of Australian school students attend less than 90% of school days – this equates to approximately 20 or more days absent in a school year which, after 13 years of school, equates to more than 260 school days or more than 5 terms.

Non-attendance has a variety of effects on students, both academically and socially. Absenteeism can increase social isolation, including alienation and lack of engagement with the school community and peers, leading to emotional and behavioural difficulties. Non-attendance is the result of a number of issues.

“Every day counts and there is no ‘safe’ threshold for absences” – Hancock et al., 2013

Further Reading: Australian Institute for Teaching and School Leadership – [Attendance Matters](#)

Competition Guidelines

All NSW Public Schools and students are invited to participate in the Make Every Day Count competition. Schools and students should explore all the possible reasons why attendance is important and what reasons may cause poor attendance.

Participation

The competition is open to all students from Kindergarten to Year 12. Schools can participate in the festival as a class entry or submit films created by individual students or groups of students. There is no fee to participate in this competition and schools are eligible to submit multiple films. All films submitted must have the approval the school principal.

Film Submitting Protocols

All films should be

- .mp4 format, 1040x1920, 25fps
- and submitted via the [online submission form](#) by 5pm on 28 May 2021.

Sound levels in films need to maintain a consistent level. Films with sound levels that are distorted or are disturbing to an audience cannot be accepted. This includes children screaming and poorly recorded speech that is difficult to understand.

Selection of Films

Films will be judged on originality, creativity, film technique, concept and story and audience appeal and all judges' decisions are final. All submissions will be notified of final results.

G Rating

All submitted films must adhere to the G rating.

Literature Classification. [Information about classification](#)

Participation and Consent Deed

A Talent Release – Minor (at the end of this booklet) must be completed by every participant and returned to the school for archiving before a film can be submitted to the Make Every Day Count competition.

All films submitted should

- be three minutes duration or less, including credits.
- be age appropriate and conform to a G rating.
- be appropriate to the skill level of the participating students.
- only include students' first names in credits.
- be original works created in accordance with copyright laws – see below.
- not contain inappropriate language or statements that promote hatred towards an individual or community, such as sexism, racism, homophobia and other forms of prejudice.
- be created by NSW Department of Education teachers and/or students currently enrolled at NSW public schools.

Copyright

- Copyright pertains to all print and online media as well as music - this includes books and illustrations, online sources and digital images. If you haven't created it, you probably don't own the rights to it.
- There are many online sites that offer Royalty Free and Copyright Free music and images. Please check the licence agreement carefully before using these sources. Many sites have music that is royalty and copyright free but they also offer licences to use their artistic creations for a nominal fee. It is always preferable to pay a licence as this not only allows you to use the intellectual property but provides compensation for the creators and allows for the creation of more resources for everyone to use. See the Creative Commons website for a list of providers and further explanation of [copyright](#).
- All sourced materials must be acknowledged in credits. Copyright owners will usually specify how they want their intellectual property acknowledged. If there are no set instructions, always acknowledge the owner(s)/creator(s), the title and the website.
- If any commercial material has been used (images, books, music etc), then permission must be obtained. This also pertains to story books and illustrations. See the following for [copyright limitations](#).

Remember:

- Care should be taken to ensure the music and lyrics are appropriate to the concept/intent or theme of the work.
- Songs with inappropriate lyrics or intent will not be accepted.

Make Every Day Count film competition 2021

Student Participation and Consent Deed

Parents and carers and students under 18 must complete this form:

Name of film

I, (Name).....

Of (School).....

1. agree to appear in the film project;
2. agree that any recording made by you of any performance of mine in connection with the production of the Project is an authorised use of my performance and any use you shall make of the recording shall be an authorised use by you;
3. agree that my participation in the Project may be edited at your sole discretion;
4. consent to the use of my name, photographs of me, likenesses, voice and other sound effects made by you and biographical details in the Project and in connection with the exhibition, distribution, advertising and exploitation of the Project and for any other purposes arising out of the production of the Project for the duration of the copyright in the Recording throughout the world by any means and by any medium whether now known or subsequently invented or devised;
5. agree that if applicable my voice may be dubbed;
6. acknowledge that you are not obliged to include me in the Project or to complete and exploit in the Project;
7. acknowledge that I have no rights in the copyright in the Recording or in any cinematograph film or record (as those terms are defined in the Copyright Act 1968) in which Recording or any part of it may be incorporated;
8. release you from any claim by me or anyone on my behalf arising out of the Project and/or my appearance in the Project and indemnify you against any such claim;
9. agree that I shall not be entitled to any monetary payment for my appearance in the Project and for the matters referred to above; and
10. Acknowledge the Project will be submitted to the NSW Department of Education's FILMBY ... project and extend my consents in (4) to the NSW Department of Education to screen, broadcast and promote the Project as it may freely choose to do.

Datedday of..... 2021

AGE Signed

If participant is under 18 years, Parent / Legal Guardian.....
signature

Name.....Contact Phone
Please print