NSW Department of Education

NSW **Training Awards** 2027

State Prospectus

NSW Training Awards

The annual NSW Training Awards program is the premier talent and skills celebration in NSW.

Hosted by the Department of Education, these awards recognise and celebrate outstanding excellence, diversity, talent, and skills within the Vocational Education and Training (VET) sector.

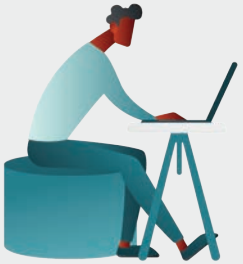
An average of 700 nominations are received each year, and NSW's most influential leaders from business, government, and community sectors come together to recognise the finalists and winners. The Awards begin with seven regional presentations held across the state, where winners continue on to compete for recognition at the NSW Training Awards state event, held in Sydney.

We recognise thirteen award categories in NSW, celebrating VET students and learners, teachers and trainers, training providers and employers of all sizes who contribute to developing the next generation of NSW's workforce.

Through generous sponsorship contributions, finalists and winners benefit from mentorship and development opportunities, empowering them to become confident spokespersons for VET, their industries, and their communities. Sponsorship contributions support the NSW Training Awards to mentor and prepare finalists and winners to represent VET, their industries and communities with confidence and professionalism.

Why sponsor the NSW Training Awards?

- Showcase your commitment to excellence in VET through promotional materials, brand exposure, networking and the opportunity to be associated with specific award categories.
- Demonstrate your support of a world-class skills system and its positive impact on the economic prosperity and sustainability of NSW.
- Position your organisation as a leading supporter of building a skilled workforce in NSW.
- Contribute to the professional development of finalists and winners.



Watch our 2025 NSW Training Awards Backstage Buzz Interviews- video!

What our **guests thought**

98%

of respondents rated the NSW Training Awards event as **'Excellent'**.

Direct feedback:

"It was a great night that showcased the diversity, pathways and individual accomplishments through VET."

"The program was fabulous. It told a story, and was something that was referred to with the cherry blossoms across the event. It brought it all together."

"It was a wonderful experience"

Key dates

Date	Event/Region
24 November 2026	2027 NSW Training Awards entries open
1 March 2027	2027 NSW Training Awards Individual entries close at 4:00pm
15 March 2027	2027 NSW Training Awards Organisation entries close at 4:00pm
Regional Training Awards Interviews	
29 March to 2 April 2027	
Organisation Category Interviews	
May 2027	Large Employer of the Year
	Small Employer of the Year
	Industry Collaboration Award
	Large Training Provider of the Year
	Small Training Provider of the Year
	Disability Inclusion in the VET Sector
Regional Training Awards Events	
3 June 2027	Illawarra & South East NSW Training Awards
4 June 2027	Hunter & Central Coast Training Awards
9 June 2027	Western NSW Training Awards
11 June 2027	New England Training Awards
17 June 2027	North Coast & Mid North Training Awards
24 June 2027	Riverina Training Awards
1 July 2027	Greater Sydney Training Awards

Date	Event/Region
Individual Category Interviews	
July 2027	Aboriginal & Torres Strait Islander Student of the Year
	Apprentice of the Year
	School-based Apprentice/Trainee of the Year
	Trainee of the Year
	VET in Schools Student of the Year
	VET Teacher/Trainer of the Year
	Vocational Student of the Year
NSW Training Awards State Phase	
TBA	NSW Training Awards State Event
TBA	NSW Training Awards Professional Development

Sponsorship levels

Platinum Sponsor

A Platinum Sponsorship provides a suite of exclusive benefits, including:

- **Award Alignment:** Alignment with **two award categories** and the opportunity to present them on stage at the awards presentation.
- **Brand Exposure:** Primary brand positioning on all promotional materials and event-day materials.
- **Media Exposure:** Primary profiling, including a full-page advertisement and a full-page editorial in the digital awards program.
- **VET Ambassadors:** Opportunity to receive a bespoke presentation by a NSW Training Awards VET Ambassador.
- **Stakeholder Engagement:** Networking opportunities during the NSW Training Awards state event.

$35,000 ex GST

Gold Sponsor

A Gold Sponsorship provides a range of premium opportunities, including:

- **Award Alignment:** Alignment with one Individual award category and the opportunity to present it on stage at the awards presentation.
- **Brand Exposure:** Premium brand positioning on all promotional materials and event-day materials.
- **Media Exposure:** Premium profiling, including a full-page advertisement and a half-page editorial in the digital awards program.
- **VET Ambassadors:** Opportunity to receive a bespoke presentation by a NSW Training Awards VET Ambassador.
- **Stakeholder Engagement:** Networking opportunities during the NSW Training Awards state event.

$20,000 ex GST

Silver Sponsor

A Silver Sponsorship provides comprehensive benefits, including:

- **Award Alignment:** Alignment with one Organisation award category and the opportunity to present it on stage at the awards presentation.
- **Brand Exposure:** Logo placement at the State Awards presentation.
- **Media Exposure:** Profiling, including a half-page advertisement in the digital awards program.
- **VET Ambassadors:** Opportunity to receive a bespoke presentation by a NSW Training Awards VET Ambassador.
- **Stakeholder Engagement:** Networking opportunities during the NSW Training Awards state event.

$12,000 ex GST

View the 2026 NSW Training Awards Digital Event Program

Bronze Sponsor

A Bronze Sponsorship provides valuable opportunities, including:

- **Brand Exposure:** Logo placement at the NSW Training Awards presentation.
- **Media Exposure:** A quarter-page advertisement in the digital awards program.
- **Stakeholder Engagement:** Networking opportunities during the NSW Training Awards state event.

$5,000 ex GST

Benefits

	Platinum	Gold	Silver	Bronze
Award Alignment				
Award Alignment	• Alignment with 1 individual and 1 organisation category. • Invitation to judge 1 award category at the state level.	• Alignment with 1 individual category. • Invitation to judge 1 individual award category at the state level.	• Alignment with 1 organisation category.	
Award Presentation	• Invitation to participate on stage to present 1 individual and 1 organisation award category.	• Invitation to participate on stage to present 1 individual award.	• Invitation to participate on stage to present 1 organisation award.	
Brand Exposure				
Promotional Materials Branding	Premium positioning of logo on all print and online promotional materials for the state and 7 regional events including: • Recognition on the NSW Training Awards website • Editorials/advertisements	Positioning of logo on selected promotional materials for the state and 7 regional events including: • Recognition on the NSW Training Awards website	Positioning of logo on selected promotional materials for the state event including: • Recognition on the NSW Training Awards website	Logo on selected promotional materials for the state event including: • Recognition on the NSW Training Awards website
Digital Branding	• 3 PowerPoint slides or 2 video loops at the state event	• 2 PowerPoint slides or a video loop at the state event	• 1 company logo on a PowerPoint slide at the state event	• 1 company logo on a PowerPoint slide at the state event
eDM Opportunities	• 2 placements in our emails sent to 2027 NSW Training Awards subscribers.	• 1 placement in our emails sent to 2027 NSW Training Awards subscribers.		

Benefits

	Platinum	Gold	Silver	Bronze
Media Exposure				
Digital Awards Program Advertisement	Full-page, aligned with your award categories.	Full-page	Half-page	Quarter-page
Digital Awards Program Editorial	Full-page, aligned with your award categories.	Half-page, aligned with your award category.		
Printed Award Gatefold logo placement	Yes	Yes	Yes	Yes
Stakeholder Engagement				
State Award Priority Seating	8 tickets	6 tickets	4 tickets	2 tickets
Pre-Event Networking	2 delegates to attend pre-presentation networking with NSW Training Awards ambassadors, previous winners and current state finalists.	2 delegates to attend pre-presentation networking with NSW Training Awards ambassadors, previous winners and current state finalists.	2 delegates to attend pre-presentation networking with NSW Training Awards ambassadors, previous winners and current state finalists.	2 delegates to attend pre-presentation networking with NSW Training Awards ambassadors, previous winners and current state finalists.
Bespoke VET Ambassador Presentation	Yes	Yes	Yes	
Regional Events				
Sponsorship Acknowledgement	Yes, announcement made during awards • Logo in regional digital program • Acknowledgement during regional presentations	Yes, announcement made during awards • Logo in regional digital program • Acknowledgement during regional presentations		
Regional Award Priority Seating	2 tickets	2 tickets		

To become a sponsor visit:

https://education.nsw.gov.au/skills-nsw/nsw-training-awards/become-a-sponsor

For more information on sponsorship contact NSW Training Awards Team:

1800 306 999
nsw.trainingawards@det.nsw.edu.au

To maintain the integrity of the NSW Government and the Department, potential Training Provider partners will be subject to quality assurance checks by the Australian Skills Quality Authority (ASQA), and/or the applicable regulatory authority in NSW.

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NSW GOVERNMENT