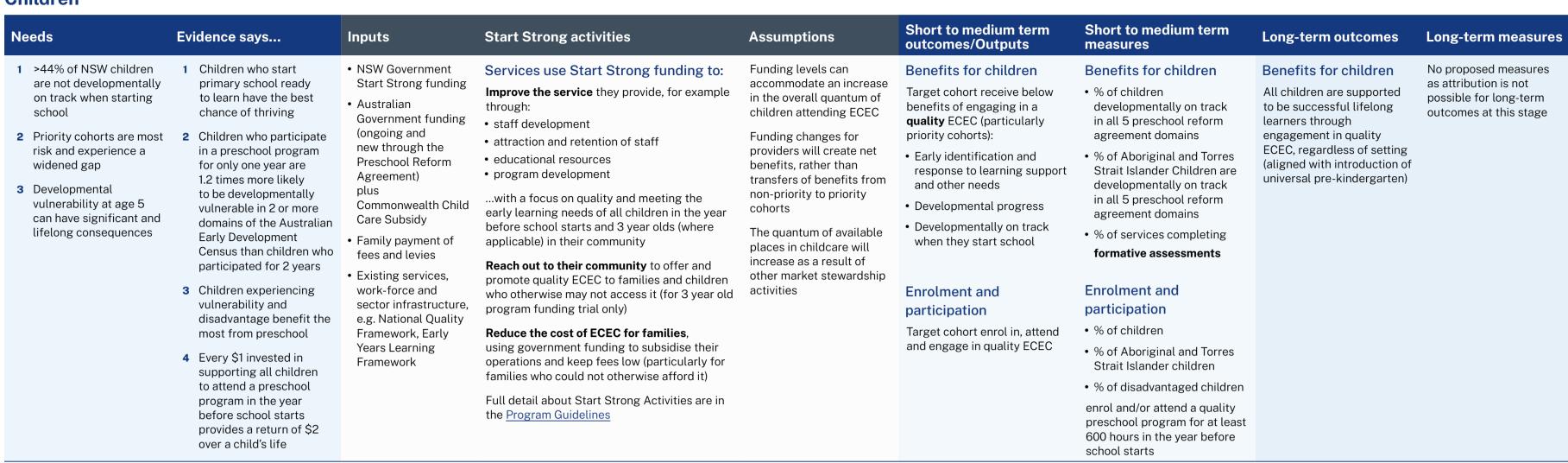
2023 Start Strong Program Logic

Children



Families

Needs Evidence says	Inputs	Start Strong activities	Assumptions	Short to medium term outcomes/Outputs	Short to medium term measures	Long-term outcomes	Long-term measures
1 Families find it difficult to access information and navigate services and supports 2 ECEC is unaffordable for ~39% of Australian families, which impacts children's outcomes and parents' (often women's) economic participation 1 Families find it difficult to access to preschool boosts women's workforce participation and supports economic recovery with an estimated: 2 **S292* million taxation revenue lift each year in Australia** 4 **S11* billion boost annually to gross domestic product*	 NSW Government Start Strong funding Australian Government funding (ongoing and new through the Preschool Reform Agreement) plus Commonwealth Child Care Subsidy Family payment of fees and levies Existing services, work-force and sector infrastructure, e.g. National Quality Framework, Early Years Learning Framework 	Improve the service they provide, for example through: • staff development • attraction and retention of staff • educational resources • program development with a focus on quality and meeting the early learning needs of all children in the year before school starts and 3 year olds (where applicable) in their community Reach out to their community to offer and promote quality ECEC to families and children who otherwise may not access it (for 3 year old program funding trial only) Reduce the cost of ECEC for families, using government funding to subsidise their operations and keep fees low (particularly for families who could not otherwise afford it) Full detail about Start Strong Activities are in the Program Guidelines	Funding levels can accommodate an increase in the overall quantum of children attending ECEC Funding changes for providers will create net benefits, rather than transfers of benefits from non-priority to priority cohorts The quantum of available places in childcare will increase as a result of other market stewardship activities	Community confidence Parents and carers of target cohort have greater confidence that the quality preschool program meets their child's developmental needs Affordability Target cohort enrol in, attend and engage in quality ECEC	 Community confidence % of children % of Aboriginal and Torres Strait Islander children % of disadvantaged children enrolled in a quality preschool program for at least 600 hours in the year before school starts Affordability % of funding relief used as intended by services and passed onto families and carers of target cohort % of fees and levies rise at an appropriate rate Cost of ECEC is not a barrier to participation for families 	Demand and Operates Sustainably No barriers to access and affordability for parents and carers of target cohort with preschool free and universally accessible for all families ECEC Sector meets Demand and Operates Sustainably Parents and carers of target cohort have greater choice and capacity to participate in the workforce and women have greater economic opportunities	No proposed measures as attribution is not possible for long-term outcomes at this stage

Services

Needs	Evidence says	Inputs	Start Strong activities	Assumptions	Short to medium term outcomes/Outputs	Short to medium term measures	Long-term outcomes	Long-term measures
There is a workforce shortage with insufficient numbers of early childhood teachers and educators entering and staying in the sector	A strong, stable ECE sector will help ensure all children make a strong start in life and learning	 NSW Government Start Strong funding Australian Government funding (ongoing and new through the Preschool Reform Agreement) plus Commonwealth Child Care Subsidy Family payment of fees and levies Existing services, work-force and sector infrastructure, e.g. National Quality Framework, Early Years Learning Framework 	Improve the service they provide, for example through: • staff development • attraction and retention of staff • educational resources • program development with a focus on quality and meeting the early learning needs of all children in the year before school starts and 3 year olds (where applicable) in their community Reach out to their community to offer and promote quality ECEC to families and children who otherwise may not access it (for 3 year old program funding trial only) Reduce the cost of ECEC for families, using government funding to subsidise their operations and keep fees low (particularly for families who could not otherwise afford it) Full detail about Start Strong Activities are in the Program Guidelines	Funding levels can accommodate an increase in the overall quantum of children attending ECEC Funding changes for providers will create net benefits, rather than transfers of benefits from non-priority to priority cohorts The quantum of available places in childcare will increase as a result of other market stewardship activities	Sustainable Sector The ECEC sector meets demand and operates more sustainably Quality Preschool Program All services provide quality preschool learning environments and programs that meet the early learning needs of all children in their community	Sustainable Sector % of staff turnover at a service for early childhood teachers and educators (staff retention rates) Quality Preschool Program • All services are meeting or exceeding National Quality Standards • % of services completing Transition to School Statements • % of funding allocated to salaries and wages	Sustainable Sector ECEC is an employer of choice Quality Preschool Program Note: There is national work underway to develop preschool specific quality measures. The measures listed in this logic will be reviewed as part of the broader annual program review.	No proposed measures as attribution is not possible for long-term outcomes at this stage